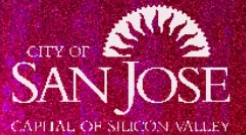


40th San Jose Fountain Blues & Brews Festival Sponsorship Opportunities

JUNE 17 PLAZA DE
CESAR CHAVEZ



Featuring

THE DEVON ALLMAN PROJECT

FEATURING LARRY MCCRAY & JIMMY HALL "WET WILLIE"
"IN THE SPIRIT OF THE ALLMAN BROTHERS"

CHRIS CAIN BAND

DIUNNA GREENLEAF & BLUE MERCY

ANDRE THIERRY

CRAFT BEER GARDEN & FOOD



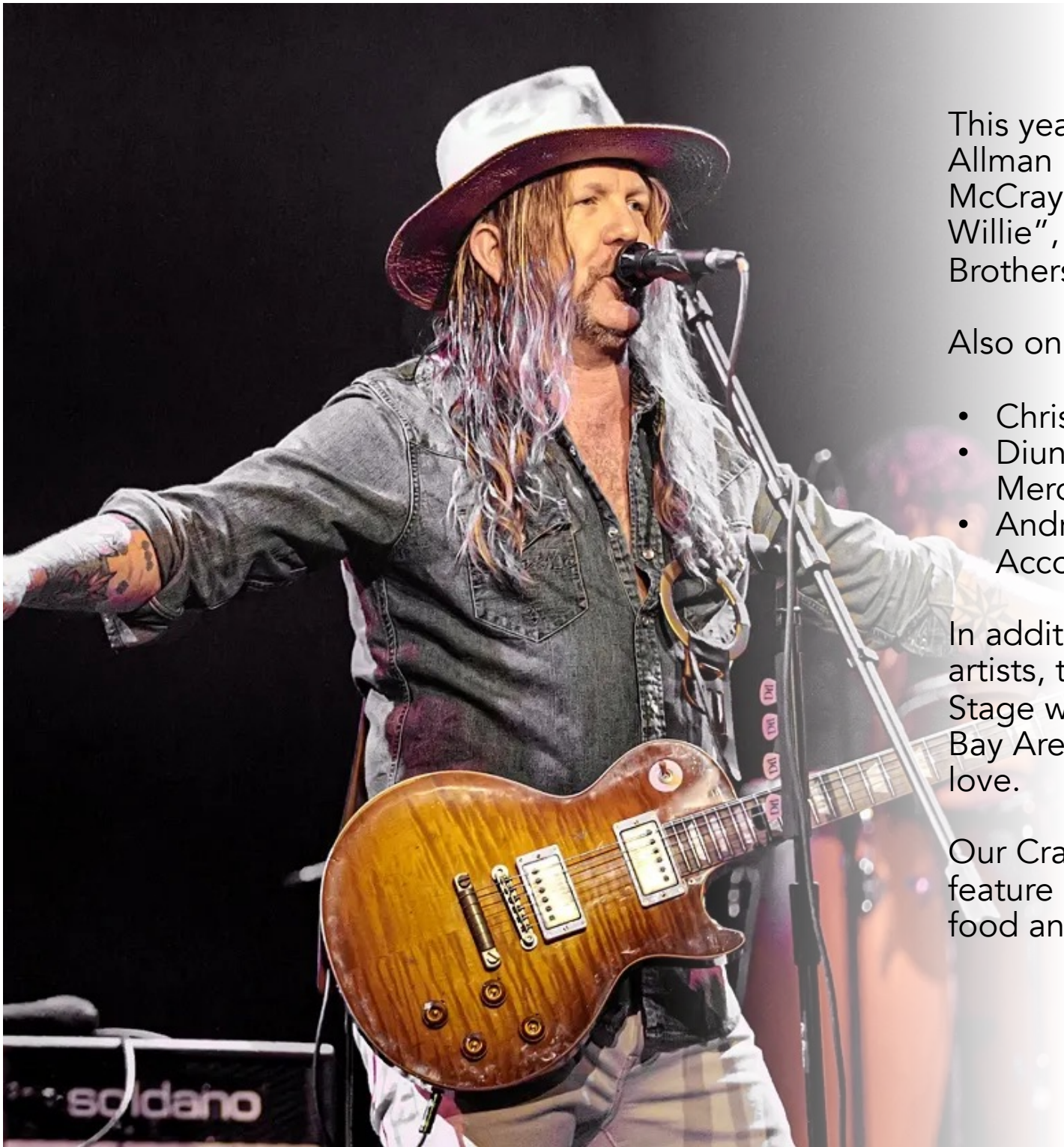


The annual San Jose Fountain Blues & Brews Festival, held in downtown San Jose since 1981, is the longest running blues festival in the Bay Area showcasing renowned blues, gospel, swing, zydeco, funk, soul, rock and R&B acts. The festival features local foods and over 40 unique brands of beer. This year's festival will be held June 17th at Plaza de César Chavez, from noon to 8 and will attract over 2,500 attendees. It's produced by the Fountain Blues Foundation.

The Foundation exists solely for the preservation, education and celebration of the many forms of blues music through scholarship to young musicians and community events held throughout the year. Fountain Blues & Brews Festival and San Jose Blues Week help enhance downtown San Jose's reputation as a live music destination with numerous events leading up to the Festival.

By growing its family of sponsors and donors, the Foundation will:

- Increase earned income by drawing even more popular blues acts to the festival while keeping average ticket prices under \$35;
- Grow the number of student scholarship grants awarded annually; and,
- Triple the number of community events produced annually.



This year's headliner is the Devon Allman Project featuring Larry McCray & Jimmy Hall "Wet Willie", in the spirit of the Allman Brothers.

Also on the main stage:

- Chris Cain Band
- Diunna Greenleaf & Blue Mercy
- Andre Thierry & His Accordion Soul Music

In addition to the main stage artists, the Poor House Bistro Stage will feature 4 bands that Bay Area blues fans know and love.

Our Craft Beer Garden will feature an eclectic assortment of food and 40 microbrews.



- Family Annual Income
 - Less than \$75K = 36%
 - \$75-100K = 17%
 - \$100-150K = 28%
 - Over \$150K = 19%
- Ages – 65% between 56 and 75
 - 23-35 = 7.3%
 - 36-55 = 27.6%
 - 56-75 = 65%





Sponsorship Packages

	Platinum	Gold	Silver
Donation amount	\$10,000	\$5,000	\$2,500
GA tickets	40	25	15
VIP tickets	10	4	2
Booth space	x	x	x
Stage banner	Logo	Logo	Name
Print and digital ads	Logo	Logo	Name
Website	Logo	Logo	Name
T-Shirts	Logo	Name	Name
Press releases	x	x	x
Social media promotions	x	x	
Press releases	x	x	x

Please select your sponsor level ____ Platinum ____ Gold ____ Silver

Payment by Check: Please make your sponsor check payable to the "Fountain Blues Foundation" and deliver your check, along with this page, to your FBF contact or mail them to Fountain Blues Foundation, P.O. Box 430, San Jose, CA 95103. Your support for the Fountain Blues Foundation is a tax-deductible donation (Tax ID: 47-2036658). We must receive your check by April 30, 2023.

Payment Online: If you find it more convenient, you may make your payment online at fountainblues.com, using the "Donate" button. Kindly mail this form to the address above.

Your Logo (if qualified): Email a HI-RES version of your logo (logo as a .jpg or .eps file and at least 300 dpi) to dan@orloffmarketing.com no later than April 30th.

Reserving a Booth Space: Check here if you would like to reserve a booth space _____. Please provide a contact email and phone number for onsite booth follow-up:

Name: _____

Email: _____ Phone: _____

I agree to the terms set forth above and understand that they are not effective until FBF receives my sponsor donation.

Sponsor Name: _____

Sponsor Contact: _____ Phone: _____

Mailing Address: _____

Email _____

Signature: _____

Thank you for your support!

